



**POLITECNICO
DI TORINO**



Workshop

*«Innovative start-ups and policy initiatives:
heterogeneity, impact and implications»*

17th – 18th January 2019

Politecnico di Torino, Castello del Valentino

Viale Pier Andrea Mattioli, 39 - 10125, Turin

Program

Workshop Day 1: January 17th, 2019

Venue: Sala Caccia

09:30-09:45 *Workshop Registration*

9:45 – 10:00 *Institutional Welcome*

Emilio Paolucci, Politecnico di Torino

10:00 – 10:15 *Workshop Introduction*

Alessandra Colombelli, Politecnico di Torino

10:15 – 11:00 *Keynote Speech*

Marco Vivarelli, Università Cattolica del Sacro Cuore

11:00 – 11:30 *Coffee break*

11:30 – 13:00 **Brigitte Hoogendoorn; Peter Van der Zwan; Roy A Thurik** “Green start-ups, environmental regulations and innovation”

Maria P Roche; Annamaria Conti; Frank T Rothaermel “Founder backgrounds and new venture performance: A Comparative Analysis Of Academic And Non-Academic Startups”

Riccardo Fini; Rosa Grimaldi; Azzurra Meoli “Policy interventions to foster science-based entrepreneurship: The case of Italian academic spin-offs”

13:00 – 14:00 *Lunch*

14:00 – 15:30 **David B Audretsch; Maksim Belitski** “Knowledge collaboration and schumpeterian entrepreneurship: Geographical and firm size perspective”

Lucia Naldi; Giuseppe Criaco; Pankaj Patel “Related and unrelated industry variety and the internationalization speed of start-ups”

Johan Bruneel; Bart Clarysse; Annelies Bobelyn; Mike Wright “Liquidity events and academic spin-offs: The role of search alliances”

15:30 – 16:00 *Coffee break*

16:00 – 17:30 **Yan Alperovych; Alexander Peter Groh; Anita Quas** “When can government venture capital funds bridge the equity gap?”

Marco Caliendo; Künn Steffen; Martin Weißenberger “Catching up or lagging behind? The long-term business potential of subsidized start-ups out of unemployment”

Alessandra Colombelli; Luca Grilli; Tommaso Minola; Boris Mrkajic “Can the government shield the innovation of its start-ups? How different policy mechanisms affect the appropriability strategies of young innovative companies”

20:00 *Social Dinner*

Workshop Day 2: January 18th, 2019

Venue: Sala Caccia

9:30 – 10:30 **Elena M Gimenez-Fernandez; Francesco Sandulli; Marcel Bogers** “Exploring the differences in innovation performance between small innovative start-ups and older small firms: The distinct roles of smallness and newness.”

Rafael Corredoira; Francesco Di Lorenzo “Corporate venture capital financing, investor leadership and technological influence of new venture’s invention”

Mickaël Buffart; Grégoire Croidieu; Phillip H Kim; Ray Bowman “Picking the right winners: Achieving entrepreneurial growth through government business support programs”

10:30 – 11:00 *Coffee break*

11:00 – 12:30 **Kristina Vaarst Andersen; Mette P Knudsen; Anders D Krabbe** “How do start-ups navigate in uncertain markets with regulatory constraints? An in-depth study of the nascent drone industry”

Bo Zhao; Arvids A. Ziedonis; Rosemarie H Ziedonis “State government innovation programs and the retention of science and technology start-ups: Evidence from the great lakes region”

William Carter; Amir Pezeshkan “Commercializing the space industry: Ecosystem evolution and innovative venture creation policy”

12:30 – 13:00 *Closing remarks*

Local Organising Committee:

Alessandra Colombelli, Politecnico di Torino

Elettra D’Amico, Politecnico di Torino

Scientific Committee:

David Audretsch, Indiana University

Alessandra Colombelli, Politecnico di Torino

Luca Grilli, Politecnico di Milano

Tommaso Minola, Università di Bergamo

Einar Rasmussen, Nord University